

Enhance Your Sewing Experience!

Dear Fellow Sewer,

We are always looking for ways to provide services and products that you want that will enhance your sewing experience. We have done surveys and talked to our customers and we found that you want more and we have listened to you! This is what we found out:

- You want to know what is going on with other sewers.
- You want more hands on classes.
- You want to have more sewing friends.
- You want special discounts just for you.
- You want sewing events with sewing stars.
- You want preferred seating at sewing events.

That is why we are starting the Sew Exciting Stitchers Club. It is designed to enhance your sewing experience. The Club will have benefits that will not be available to the general public. It will accomplish what you have said you wanted.

Upcoming Sewing Events at Stony Brook

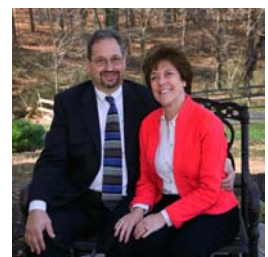
We have some great events on the schedule for this year. The schedule is jammed packed. More information to follow but we wanted you to be able to plan ahead. See details on following pages.

Floriani	September 10, Wilmington	September 11, Bordentown
Sewing & Quilt Expo	Chantilly, VA	Bus Trip
Sue Hausmann	November 13th	September 30th to October 2nd
		Location to be Determined

Hope to see you at many of the events!

Keep Sewing,

Howard & Elizabeth Anderson
And the entire Stony Brook Staff





The Name That Means Beautiful Embroidery...
The largest selection of stabilizers under one brand name and growing!

“Creating A Stable Environment For Your Embroidery” By Darlene Pollard



Join Darlene Pollard of Floriani Embroidery Products for a very informative 3 hour workbook class on various stabilizers, hooping and embroidery techniques and the latest in software technology. We will explore easier methods for embroidery on all types of fabrics as well as learn shortcuts.

Darlene will help you understand and solve some of those nagging problems with your embroideries and give you ideas on how to use stabilizers in your quilting and appliqué projects! No more ruined garments, puckered embroideries, or off-center designs to name a few. She will remove the mystery and show you the way to perfect results.

“All Embroidery Should Be Fun!”

This will be one of the **best seminar's** you have ever attended, and the things you will learn in this 4 hour workshop will enhance your sewing, quilting and embroidery forever.

“I ruined so many garments, my embroidery machine performed so poorly and I became so frustrated, I stopped embroidering. Then I attended a seminar titled “Creating A Stable Environment For Your Embroidery” by Darlene Pollard. I was amazed at how much I didn’t know about fabric, stabilizers, thread, hooping, and just embroidery in general. It was the most beneficial thing I ever did for my hobby...”

We want you there! The seminar only costs \$25. Includes \$100 value in bonus handouts. “Stabilizing Solutions DVD, Quick Reference Guide, Stabilizer Workbook, a sample pack of stabilizer and Floriani Thread Converter Pro. Refreshments will be served.

Wilmington:

Friday, September 10, 10am-1pm or 5:30-8:30 pm, Call store to register 302-478-1445

Bordentown:

Saturday September 11, 10am-1pm, Call store to register 609-372-4018



Chantilly, VA September 30 - October 2

Because you are special!

I have worked out a great deal with the Chantilly Sewing and Quilt Expo. Two weeks before the classes are available to the public, they are going to give us a list of all the classes that will be available so you can sign up for the classes you want. This is HUGE!

You can register for the trip now, [click here](#). Then two weeks before it is available to the public, you will be able to come in and see the schedule of classes. You will have one week to select your classes. The classes are filled on a first come first in basis so you will virtually be guaranteed to get the class you want because no one else will have access to register before us.

The bus will depart from the Bordentown, NJ store Thursday at 6 PM with a stop in South Jersey and at Newark, DE at 7:30 PM. You will have 2 full days at the show. We will depart from Chantilly about 6 PM Saturday for our return trip.

This is what will be included in the package:

- 5 Advanced registration class sessions. \$89 Value
 - Free transportation to and from Virginia.
 - Free light snacks and drinks on the bus.
 - Free admission to Original Sewing & Quilt Expo for 2 full days. (\$20 value)
 - 2 Free class session vouchers which can be turned in at the show for open class tickets on an "as available" basis.
 - Free Original Sewing & Quilt Expo Tote Bag. (\$4 Value)
 - Free Original Sewing & Quilt Expo Commemorative 2010 lapel pin. (\$5 value)
 - Free Super Prize ticket for drawing at the show, must be present to win. (Could be thousands!)
 - 2 nights at the hotel (double occupancy, \$99 additional for single). Space is limited at choice hotel.
- Sign up now!
- Free continental breakfast. (\$10 value)
 - Free transportation to and from show each day. (\$30 Value)
 - Free high-speed Internet access in each suite.
 - Free fitness center at hotel.

The whole package is only \$599... But wait there is an Early Bird Special just for you!

We want to make sure we fill the bus early this year so we are offering a huge \$100 discount for the first 20 who register. That will give you a total of 2 class vouchers as well as the 5 advanced class sessions, you will stay at the choice hotel and everything else you get for FREE for only \$499!

You need to register now so you won't get left out! The special will end as soon as we have 20 people sign up!

So, if you love to sew and want to see what is new with sewing and quilting, you need to sign up now. Save money, get more classes and spend 2 full days at the Chantilly Sewing and Quilt Expo. This is the best sewing show in the area and we are bringing it closer to you!